



AMC TO THE RESCUE: Policies and Procedures

About the Funded Program

The Animal Medical Center (AMC) has created a Community Fund called AMC to the Rescue, established specifically to assist animals currently in the care of rescue organizations that are in need of specialty healthcare in order to increase the chances of adoption of animals whose health has become an obstacle to finding their “forever home.”

The Animal Medical Center understands the plight of those who operate rescue groups and the often limited funds available for treatment of animals beyond general care. Therefore, through AMC to the Rescue, we will provide a means for some of these animals to receive much needed specialty care. We encourage you to review the health of the animals in your care and determine if you have a case which may benefit from the specialty care and treatment provided by our board certified veterinary specialists. Our specialties include:

- Cardiology
- Dentistry
- Dermatology
- Diagnostic Imaging
- Hematology & Transfusion Medicine
- Integrative & Rehabilitative Medicine
- Internal Medicine
- Interventional Endoscopy
- Interventional Radiology
- Neurology
- Neurosurgery
- Oncology
- Ophthalmology
- Orthopedic Surgery
- Radiation Oncology
- Soft Tissue Surgery

Please note: At this time, this program is only available to rescue groups in New York, New Jersey, Connecticut and Pennsylvania.

Application and Approval Process

An AMC to the Rescue application is available on our website (www.amcny.org/amcttrapplication) which can be completed online or downloaded and completed manually. Completion of your application must include all the required documentation: an assessment from the rescued animal's veterinarian, which includes medical records and a signed referring veterinarian form, your organization's proof of 501(c)(3) status (an IRS letter of intent), and the completed signature page found in this document.

Once the completed application has been received, it will be reviewed by our team who will determine whether the case may be treated through the fund. Candidates for initial evaluation will be chosen based on their age, ability to obtain improved health, well-being, quality of life and/or the ability to add additional years to the animal's lifespan through the healthcare treatment provided. A final decision will be made once our specialty veterinarians have determined that treatment will help to remove health obstacles to placement in a "forever home."

You will receive an email and/or phone call notifying you of approval or denial of your application.

AMC reserves the right to accept or deny any of the cases submitted for care, regardless of whether the rescue organization applying has been accepted for a prior case. Additionally, all rescue organizations applying for funding who currently have an account at AMC must ensure their account is in good standing.

Please note: we have temporarily lifted the previous cap of three approved cases per rescue, per calendar year.

Associated Fee

Following the medical referral from the AMC veterinarian for treatment, the rescue will be responsible for the \$199.50 flat fee and any charges incurred beyond the grant for care.

To apply for care through AMC to the Recue, your organization must have their balance paid in full.

Appointments and No-Show Policy

Once your application has been approved, an AMC representative will contact you to schedule an appointment. All appointments must occur within four (4) weeks of case approval, unless the AMC has a scheduling conflict, or you may forfeit funding for the case. You will also be required to return to AMC for a follow-up appointment which will also be covered by the fund.

We understand that there are times when you must miss an appointment due to unforeseen circumstances. However, when you do not call to cancel an appointment, you may be preventing another pet from receiving much needed care. If an appointment is not cancelled at least 24 hours in advance you may forfeit your eligibility to apply for any new cases for the remainder of the calendar year. To cancel an appointment, please call (212) 838-7053.

Delivery of the Pet to AMC

On the day of the pet's procedure, an authorized representative of the rescue must arrive with the pet and remain at AMC for the entire intake process. Upon discharge from the hospital, the pet may be picked up by a driver or other representative.

Marketing of AMC to the Rescue

In return for our provision of subsidized specialty healthcare to your organization, the Animal Medical Center requests that any mention of care provided to the pet we've treated refers to us by name in any marketing and/or promotional materials you may produce, including, but not limited to, web and social media posts, flyers, handouts, etc. As part of your acceptance of funding, we reserve the right to review any materials mentioning AMC prior to distribution. We will ensure that our review of such materials will be turned around within a 24 hour period in most cases. AMC will, in turn, promote these pets and your rescue organization through our own social media channels, including:

Facebook: www.facebook.com/theanimalmedicalcenter

- Instagram: www.instagram.com/amcny

- Twitter: www.twitter.com/amcny

Relatedly, we ask that you, and your associates, refrain from posting negative remarks about AMC on social media and instead address any concerns about care directly with our team. Failure to do so can result in disciplinary action up to and including the termination of the relationship and/or the discontinuation of donated funds or discounts.

Photography and Story Release

If an animal is accepted into the AMC to the Rescue program and receives treatment at the Animal Medical Center, we will be granted permission by the rescue organization and subsequent adoptive pet parents to utilize the pet's name and/or photograph (still or video) and his/her story for promotional purposes, in connection with the AMC to the Rescue fund.

Ongoing Care of Adopted Pet

Once an animal has been selected and treated through AMC to the Rescue, the adopting pet parents (found through your rescue organization) will receive a 20% discount for specialty care at AMC for the lifetime of the pet. If a pet submitted through the application process of AMC to the Rescue is not selected for treatment, please note that all verified 501(c)(3) rescue groups are eligible to receive a 20% discount for treatment of any of their animals at AMC. Please keep us posted on the pet's adoptive status, so we can offer this discount to the pet's adoptive parents.

Acknowledgement

Please sign and date this form as acknowledgement of your acceptance of the policies and procedures of the Animal Medical Center's AMC to the Rescue fund as stated above.

Name of Rescue Organization

Name of Authorized Representative

Signature of Authorized Representative

Date